Omnia Markets Inc.

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Omnia Markets, Inc. is a decentralized cryptocurrency platform based on blockchain technology. Through the platform, we collect, aggregate, and filter information regarding crypto-companies and their coins. We also provide both standard and proprietary analytical tools for investors and consumers to use when evaluating various cryptocurrencies. Lastly, we are working to shape the future of the industry as we advocate for and contribute to the creation of a universal regulatory system. By creating the first database of cryptocurrencies available in the global marketplace, we are solving the biggest problem consumers and investors face, by enabling them to effortlessly research crypto-companies and their coins.
PROBLEMS

Lack of Transparency
among information sources, with scattered and varying statistics that make it difficult to
gauge a coin’s rank

No Consistent Regulatory Framework
to ensure consistent and fair treatment of coins across the major economies of the world

Fraudulent Sites
that provide illegitimate data for the purpose of “pumping and dumping,” causing investors
to lose money

Lack of Cryptocurrency Analytical Tools
to help consumers make informed decisions when investing in a particular coin
SOLUTION

Comprehensive, reliable information on crypto-companies and their digital assets, standard and proprietary statistical models verified by qualified financial analysts, and the creation of a universal regulatory system
MARKET SIZE

2200+ Coins currently in circulation

$339 B Total market capitalization\(^1\)

53/mo Rate of ICO generation\(^2\)

10+ Cryptocurrency analytics sites

\(^1\) CoinMarketCap Update: June 2019
\(^2\) CoinSchedule Report: October 2018
Premium membership
which gives users access to dynamic coin pricing, in-depth pricing charts and analytics, cryptocurrency news articles, advanced proprietary analytical tools, and the ability to have a prominent voice on the platform through comments and votes

Ad Revenue
that is collected solely from crypto-related companies (including exchanges, investors, etc.), prospect coins, and upcoming fundraisers that show potential in the marketplace
C O M P E T I T O R  O V E R V I E W

OMNIA MARKETS INC | 7
UNDERLYING MAGIC

Information & Analytical Database
SEC Compliance
International Partnerships
Thought Leadership
WHY USE BLOCKCHAIN?

We utilize blockchain technology to store all data in a safe, secure, and transparent setting. As data is created and modified, it will be stored on the chain.

Only authentic data is collected from trusted and reliable resources. Selected data is then separated from the cluttered data with the help of AI-based algorithms developed by the well-experienced and Hardcore AI developers. Selected data is then deeply investigated and analyzed by AI and ML team with the help of algorithms and data analytic tools.

Data is passed to Smart Contract through a channel protected with multiple security layers. Smart contract executes and publishes the data on Ethereum blockchain. Once the information is published on blockchain it is not possible to temper with that information. Logging reports of all the data is generated for auditing purposes.
IMPLEMENTATION FLOW

- All of the Analytics are Compiled Into Specific Sets of Data Streams
- Data is Passed Through a Smart Contract
- This Ensures Immutability of Data as well as Transparency and Authenticity of it
## 5 - Year Financial Summary

<table>
<thead>
<tr>
<th>ITEMS</th>
<th>Y0</th>
<th>Y1</th>
<th>Y2</th>
<th>Y3</th>
<th>Y4</th>
<th>Y5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retained Premium Members</td>
<td>-</td>
<td>3,112</td>
<td>13,421</td>
<td>50,404</td>
<td>104,081</td>
<td>165,005</td>
</tr>
<tr>
<td>Membership Revenue</td>
<td>$ -</td>
<td>$933,714</td>
<td>$4,026,345</td>
<td>$15,121,143</td>
<td>$31,224,403</td>
<td>$49,501,503</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>$ -</td>
<td>$1,008,412</td>
<td>$4,187,399</td>
<td>$15,389,963</td>
<td>$31,640,728</td>
<td>$50,058,853</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$(150,000)</td>
<td>$(6,080,000)</td>
<td>$(8,690,000)</td>
<td>$(12,580,000)</td>
<td>$(16,210,000)</td>
<td>$(18,490,000)</td>
</tr>
<tr>
<td>Profit/Loss</td>
<td>$(150,000)</td>
<td>$(5,071,588)</td>
<td>$(4,502,601)</td>
<td>$2,809,963</td>
<td>$15,430,728</td>
<td>$31,568,853</td>
</tr>
<tr>
<td><strong>TOKEN SALE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>----------------</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Date of Token Sale Start</td>
<td>Q4 2019</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Date of Token Sale End</td>
<td>Q4 2019 – Q1 2020</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Value per Token</td>
<td>USD$1 = 1 OMKT</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maximum Token Sale Funding</td>
<td>USD$25,000,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>OMKT for Sale</td>
<td>25,000,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>OMKT Held for Internal Use</td>
<td>5,000,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maximum Number of OMKT Tokens</td>
<td>30,000,000</td>
<td></td>
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</tr>
</tbody>
</table>
The financial plan, as envisioned, provides an issuance of a maximum amount of twenty-five million (25,000,000) coins at a pre-determined rate of one U.S. dollar per coin (USD$1 = 1 OMKT (symbol to be finalized later). All Tokens will be created prior to the launch of the token sale process.

For investment purposes, there will be a required minimum of twenty-five-thousand U.S. dollars (USD$25,000) per investor and a maximum of two-million U.S. dollars (USD$2,000,000) for any one single investor.

The company will utilize Securitize to handle the issuance process and perform investor due diligence as required. Securitize is one of the leading providers of token issuance services.
The OMKT Token will be frozen during the token sale and any unsold tokens will be added to a pool of tokens held by the company to be used at its discretion as approved by the company’s Board of Directors. The Token will be classified as a Security Token for the Securities and Exchange Commission (SEC)’s regulatory purposes and will be issued in full compliance with all the applicable U.S. securities’ regulations.

The Tokens will have a right to receive corporate distributions in an amount and manner as approved by the company’s board of directors. The financial plan contemplates a distribution of a certain percentage of the company’s audited annual net cash flow as determined prudent by the company’s board. The Token will be used for all investment operations, profit distributions, and trading on an exchange.

The Tokens will be issued pursuant to Regulation D, Rule 506(c) under the U.S. Securities Act of 1933, as amended. Rule 506(c) permits a general solicitation for the sale of securities, provided that, all investors are verified by the issuer as being “Accredited Investors” as that term is defined by Rule 501 of Regulation D.
TEAM

Mitesh Shah

FOUNDER & CEO

Experienced Financial Analyst with an MBA in Finance

Nilesh Shah

CO-FOUNDER & COO

Former Senior Partner at KPMG LLP

Deep Shah

INTERIM CTO

Lead Developer with Extensive Experience Using Blockchain Technology
LEGAL COUNSEL

Paul Goodman
Cyruli Shanks Hart & Zizmor LLP

DEVELOPMENT TEAM

Mahendra Panchal  
Development Lead

Paritosh Mehta  
Project Manager

Nihar Bhagat  
CBO

25+
Developers on board
ADVISORS

Samantha Pamnani
Marketing Manager

Jasmine Chen
Strategic Marketing and Branding Advisor
Marketing Maven

Lindsey Carnett
President & CEO

John Carnett
VP of Business Development

Aljolynn Sperber
Managing Director

Frank Tortorici
Senior Strategist & Media Relations
ROADMAP

Q4 2019 | Q4+ 2019 | Q1 2020 | Q1 2020 | Q2 2020 | Q2 2020 | Q1 2021 | Q1 2021 | Q2 2021 | Q2 2021

- Platform Launch
- International Journalism Team
- Podcast Launch

**TOKEN SALE PHASE**

- Q4 2019
- Q4+ 2019

- **15+ coins** are added by market cap each month

**RAPID DATABASE EXPANSION**

- Q1 2020
- Q1 2020
- Q2 2020
- Q2 2020
- Q1 2021
- Q1 2021
- Q2 2021
- Q2 2021

- **100 coins** are added by market cap each month

**INCREASED DATABASE EXPANSION**
## Fund Allocation

<table>
<thead>
<tr>
<th>Platform Development and Support</th>
<th>Executive and Staffing (20%)</th>
<th>Integration of International Systems (5%)</th>
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<tbody>
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</table>

The breakdown is approximate and the allocation of funds will take place over five years.
Omnia Markets, Inc.

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